



Shire of Leonora

Safer Leonora Plan 2026-2031

A community safety and crime prevention plan for the Shire of Leonora



Acknowledgement of Country

The Shire of Leonora acknowledges the Wongatha people as the Traditional Owners of the lands and waters on which our community lives, works and gathers, and pays respect to Elders past and present.

We recognise the continuing connection to country, culture and community, and the role that culture and cultural authority play in keeping people safe and well.

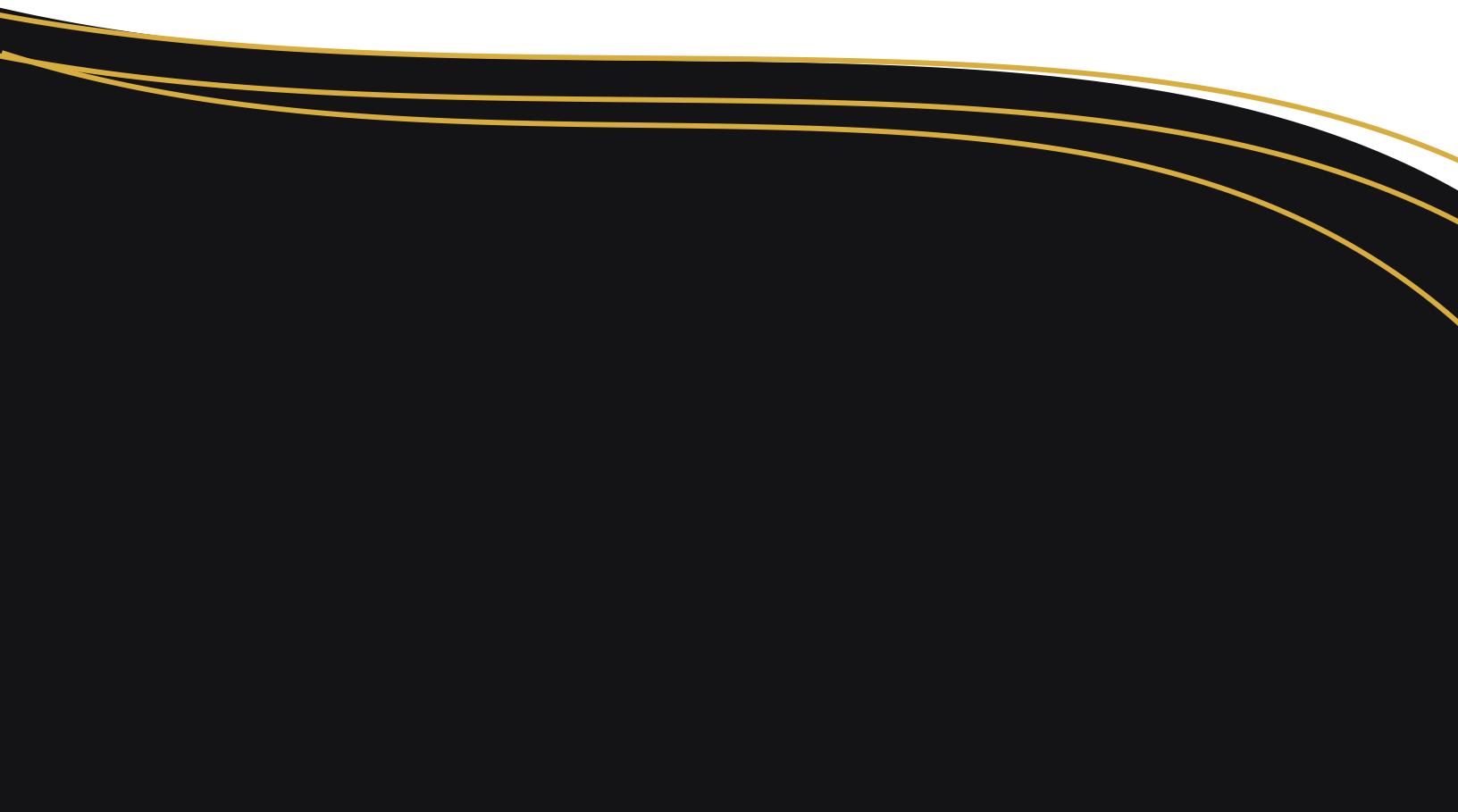
Acknowledgements

The Safer Leonora Working Group thanks its members, the partner agencies and the community members who have given their time, knowledge and practical support over the life of the previous Plan. The Shire acknowledges WA Police Force (Leonora), the Department of Communities, the Department of Education and Leonora District High School, WA Country Health Service, the Department of Justice, Hope Community Services, One Tree Community Services, Centrecare, the Stephen Michael Foundation, Shooting Stars, the Waalitj Foundation, , Blazers Basketball, WALGA (RoadWise) and DLGSCI.

The Shire thanks its resource sector partners, including Genesis Minerals, Glencore Murrin Murrin, Northern Star, BHP, Vault Minerals , whose contributions have made much of the work recorded in this Plan possible.

Foreword — Shire President

To be provided after public consultation.



Part A — About this Plan

Why we have this Plan

Community safety and wellbeing remains important Leonora residents, businesses and partner agencies. Local government is well placed to bring local agencies, service providers, industry and community representatives together on a common goal. It maintains public places, operates recreation and youth facilities, regulates local amenity and supports coordinated local action.

This Plan provides the framework for coordination, setting out the priorities of the Safer Leonora Working Group from its adoption by Council in 2026 through to 30 June 2031, and how actions and projects will be progressed.

What has changed since 2022

The Plan has been substantially revised rather than simply carried forward, with four key changes shaping its direction.

- The former Safer Leonora Committee has transitioned to the Safer Leonora Working Group. The Working Group provides advice, coordinates information and develops recommendations but does not exercise delegated, financial or decision-making authority. Its status and operating arrangements are set out in Part E.
- The Plan is shorter. The 2022–2027 Plan ran to 59 pages and carried a long catalogue of prescriptive micro-actions and pre-written social media posts. Many were completed or superseded. This Plan keeps a smaller number of actions that the Working Group can influence or action and condenses the detailed communications material into a two-page appendix.
- Advocacy is now named as its own workstream. The 2026 review of the action plan replaced delivery actions with advocacy positions — on housing, transport services, police resourcing, youth and family services, and alcohol and other drug services. These are set out in Part D.
- The Plan now aligns explicitly with the *Shire of Leonora Council Plan 2025–2035* and the draft *Shire of Leonora Local Public Health Plan 2026–2031* and uses the same role categories those plans use: Deliver / Facilitate, Advocate / Lobby, and Partner / Collaborate.

How to read this Plan

Part B records achievements to date.

Part C sets the four focus areas and the action tables.

Part D sets the advocacy positions.

Part E covers governance, measurement and review.

The Appendix holds the communications calendar and key messages.



Part B — What has been achieved

The primary achievement over the past five years is the strong and established partnerships that has developed through the Working Group. Leonora now has a regular forum where police, health, education, justice, community representatives, service providers, industry and the Shire can collaborate on shared priorities and agreed actions.

Achievement	Evidence or significance
Established a continuing community safety partnership	The previous Committee has evolved into the Safer Leonora Working Group, providing a regular forum for police, health, education, justice, community organisations, community representatives, industry and the Shire to share information and coordinate responses.
Created and maintained a shared action log	The Working Group now records agreed actions allowing progress to be tracked between meetings.
Completed the foundation governance work	The original Committee was established, membership was identified, Terms of Reference were prepared, and arrangements have now been updated to reflect the Working Group's advisory and coordination role.
Improved public-place surveillance and CCTV capability	The Shire has a modern CCTV system in the Leonora town centre, including integration into a broader Shire-wide management system and capacity for police viewing.
Promoted home and business security actions	Home security checklists, lock-up messaging, Cam-Map awareness and business security information were identified or progressed as practical crime-prevention measures.
Progressed town-centre amenity and activation projects	Projects such as the litter reduction and activation of public places have been carried forward as visible community safety actions.
Strengthened youth, sport and recreation activity	The Recreation Centre, Youth Centre upgrades, Blazers Basketball, Stephen Michael Foundation, Shooting Stars, Waalitj Foundation and other partners have contributed to more structured youth

	engagement and activity.
Advanced the Leonora Safe House project	The Safe House has been completed strengthening local support for women, children and vulnerable people.
Supported family, women's and wellbeing activities	Activities involving women's health initiatives, Hope Community Services and other providers have supported local wellbeing, family connection and access to services.
Identified housing as a major safety and wellbeing issue	Housing quality and availability have moved from a background issue to a clear advocacy priority, with the Shire and Working Group seeking stronger State Government attention.
Reframed actions as advocacy priorities	Actions dependent on State agencies, funding or external service delivery have been reframed as advocacy positions rather than carried forward as Shire delivery commitments.

Lessons Learned

The previous Plan provided important lessons about what makes shared actions achievable. Actions are most effective when they are clearly defined, have an accountable lead organisation and can be delivered within available resources and funding. The 2026 review also highlighted the importance of recognising where progress depends on external partners, funding or broader service arrangements.

Part C — Where we will focus

The four focus areas have been carried forward from 2022 as they continue to reflect community priorities. Each area now contains fewer and broader objectives, enabling the Working Group to direct its efforts towards achievable actions and areas where it can have meaningful influence

Every action identifies the Shire's role - Deliver / Facilitate, Advocate / Lobby, or Partner / Collaborate - together with a timeframe and a practical measure of progress. Timeframes are Year 1 (2026/27), Years 1-2, Years 2-3, or Ongoing. Actions remain subject to approved budgets, delegations and the agreement of any external organisation involved.



Focus 1 — Safe places and spaces

Objective 1.1 Reduce the opportunity for crime and antisocial behaviour through the design, lighting and maintenance of public places.

Objective 1.2 Improve how safe people feel in the town centre and in their own homes.

Action Strategy	Shire role	Timeframe	Action
Maintain an annual lighting, CCTV and public-place safety review covering the town centre, parks, public facilities and known concern areas.	Deliver / Facilitate	Ongoing	• Conduct an annual review of lighting, CCTV coverage and public-place safety across identified areas. • Identify and record priority safety, lighting and surveillance gaps. • Progress identified improvements through maintenance, capital works or future budget considerations.
Map existing Shire and community CCTV coverage and identify practical gaps before any further expansion.	Deliver / Facilitate	Year 1	• Map existing Shire CCTV locations and known community/business CCTV coverage. • Identify priority coverage gaps and assess options for future CCTV expansion. • Encourage and support local businesses and community members to install CCTV through appropriate incentive or rebate programs.

Continue to promote WA Police Cam-Map registration to residents, businesses and organisations with private CCTV.	Partner / Collaborate	Ongoing	- Promote WA Police Cam-Map registration through Shire communication channels. - Encourage residents, businesses and organisations with CCTV to register their systems.
Maintain simple home and vehicle security messaging through the communications calendar, including lock-up, lighting and reporting messages.	Deliver / Facilitate	Ongoing	- Develop an annual seasonal security awareness calendar, including key periods such as Christmas and holidays. - Promote simple home and vehicle security messages, including locking property, lighting and securing valuables.
Promote the WA Seniors Safety and Security Rebate to eligible Leonora seniors and service providers.	Facilitate	Year 1 and ongoing	- Promote the WA Seniors Safety and Security Rebate through Shire communication channels. - Provide rebate information to eligible seniors and their families.
Progress town-centre beautification and amenity actions including murals, litter reduction, vacant-building follow-up and reporting through Shire systems.	Deliver / Facilitate	Years 1–2	- Seek community input into priorities and plans for town-centre beautification and amenity improvements. - Promote the Shire's Contact Us service for reporting litter, maintenance and

			amenity issues and ensure appropriate follow-up. • Progress identified Working Group mural and public-space improvement projects.
Continue to pursue activation of parks, streets and community facilities through events, recreation programming, youth activities and community-led initiatives.	Partner/Collaborate	Ongoing	• Promote increased use and activation of parks, public spaces and community facilities. • Support events, recreation programs and youth activities that encourage community participation • Partner with service providers and community organisations to deliver activities and services within community spaces.

Focus 2 — Children, young people and families

Objective 2.1 Increase the availability, coordination and cultural safety of services for children, young people and families.

Objective 2.2 Increase access to leadership, education, employment and development opportunities for local young people.

Objective 2.3 Strengthen family support, cultural connection and healing.

Action	Shire role	Timeframe	Measure of progress
Complete and use the service delivery audit to identify what youth, family, NDIS, health and community services are funded to provide and what is actually being delivered in Leonora.	Deliver / Facilitate	Year 1	- Complete the service delivery audit and present key findings to the Working Group. - Identify gaps between funded services and services being delivered in Leonora. - Use audit findings to advocate for improved, consistent and accessible local service delivery.
Maintain a coordinated youth service action register involving the Youth Centre, Recreation Centre, Library, CRC, school, police and service providers.	Deliver / Facilitate	Ongoing	- Maintain a coordinated register of youth service actions, programs and identified priorities. - Engage relevant Shire facilities, schools, police and service providers to update the register. - Review the youth service action register every six months and identify required follow-up actions.
Support expanded and culturally safe	Partner /	Ongoing	Review and debrief

youth activities, including sport, recreation, mentoring, school holiday programs and activities for young people at higher risk of disengagement.	Collaborate		activities to identify participation, successes, access barriers and areas for improvement. • Partner with service providers to deliver culturally safe and inclusive youth activities.
Support leadership and pathway opportunities for local young people through sport, education, training, employment and mentoring partnerships.	Partner / Collaborate	Ongoing	• Partner with local schools, sporting clubs, employers and service providers to deliver leadership, mentoring and development opportunities for young people. • Promote and support education, training and employment pathways, including work experience, traineeships and skills development.
Support family and women's wellbeing initiatives, women's health activities and practical family support networks.	Partner / Collaborate	Ongoing	• Partner with health and community service providers to deliver women's health and wellbeing activities. • Support family-focused programs, workshops and practical support initiatives. • Promote and connect families and women with relevant local and visiting support services.
Continue to support and advocate for the Leonora Safe House and related	Advocate / Lobby and	Years 1–2	• Advocate for the

crisis-support arrangements for women, children and vulnerable people.	Partner / Collaborate		ongoing operation and accessibility of the Leonora Safe House. • Work with relevant agencies and service providers to identify and address gaps in crisis support. • Support coordination between local services to strengthen referral and support pathways for women, children and vulnerable people.
Promote local referral pathways for family support, domestic violence support, mental health, alcohol and other drug support and child wellbeing services.	Facilitate	Ongoing	• Maintain and promote up-to-date information on available local and visiting support services.
Work with education, employment and community partners to support school attendance, breakfast programs, vocational tasters and local training pathways.	Partner / Collaborate	Ongoing	• Support initiatives that encourage regular school attendance and student engagement. • Partner with the school and community organisations to support breakfast and student wellbeing programs. • Work with training providers and employers to promote vocational tasters, work experience and local training pathways.

Focus 3 — Alcohol and other drug harm

Objective 3.1 Reduce the availability and harmful consumption of alcohol in Leonora.

Objective 3.2 Reduce harm through coordinated multiagency prevention, intervention and recovery support.

The Shire's draft *Local Public Health Plan 2026-2031*, drawing on the Department of Health Leonora Health Profile, indicates that 32.7 per cent of local adults report high-risk long-term alcohol use and 11.8 per cent report high-risk short-term use are both above the Western Australian rate. Alcohol-attributable hospitalisations and deaths are also reported as higher than the State rate. This is why alcohol and other drug harm remains a focus area in its own right.

Action	Shire role	Timeframe	Measure of progress
Maintain alcohol and other drug harm as a standing Working Group issue, linked to local data, service updates and community concerns.	Partner / Collaborate	Ongoing	• Include alcohol and other drug issues as a standing item at Working Group meetings. • Share relevant service updates, local trends and emerging community concerns. • Identify opportunities for coordinated programs, service responses and advocacy with relevant agencies.
Support coordinated local prevention and early-intervention messaging, including alcohol and young people, responsible celebration and service referral messages.	Facilitate	Ongoing	• Promote prevention and early-intervention messaging with relevant local service providers. • Promote responsible choices around alcohol, particularly for young people and community events. • Share clear information on available support services and referral pathways through local

			communication channels.
Advocate for accessible, consistent and culturally safe alcohol and other drug services in Leonora, including outreach, counselling, family support and recovery pathways.	Advocate / Lobby	Ongoing	• Advocate for regular and accessible alcohol and other drug services in Leonora. • Identify service gaps and raise priorities with relevant agencies and funding bodies.
Continue to support programs and partnerships that provide alternatives to alcohol-related street activity, including sport, recreation, arts, events and youth engagement.	Partner / Collaborate	Ongoing	• Support regular sport, recreation, arts and community activities that provide positive alternatives to street activity. • Partner with local organisations and service providers to deliver engaging activities for young people and families. • Promote and support community events and programs that encourage positive participation and social connection.
Support beautification and activation projects that reduce unsafe or unwelcoming spaces associated with alcohol-related harm, including the Central Hotel mural and town-centre amenity projects.	Deliver / Facilitate	Years 1–2	• Progress the Central Hotel mural and other identified town-centre beautification projects. • Improve public spaces through lighting, landscaping, seating and other amenity improvements where appropriate.
Work with police, health, community services and licensed premises where appropriate to identify emerging alcohol-related issues and practical local responses.	Partner / Collaborate	Ongoing	• Maintain regular communication with police, health, community services and licensed premises on emerging alcohol-related issues.

			• Identify local trends, priority concerns and areas requiring a coordinated response. • Support practical joint actions and initiatives to reduce alcohol-related harm in the community.
--	--	--	--



Focus 4 — Partnership, advocacy and community connection

Objective 4.1 Maintain a well-run, well-attended Working Group with a clear line of sight to Council.

Objective 4.2 Turn shared local concerns into coordinated advocacy.

Objective 4.3. Support ongoing community awareness and participation.

Action	Shire role	Timeframe	Measure of progress
Maintain the Safer Leonora Working Group as an advisory and coordination forum with clear meeting notes, action tracking and reporting pathways.	Deliver / Facilitate	Ongoing	• Hold Safer Leonora Working Group meetings quarterly where practicable. • Maintain and circulate meeting notes and an action register following each meeting. • Monitor outstanding actions and escalate priority matters to relevant agencies or Council where required.
Review Working Group membership and standing participants at least every two years to ensure the right agencies, service providers, Aboriginal community representatives, industry partners and community voices are involved.	Deliver / Facilitate	Years 1–2 and ongoing	• Review Working Group membership and participation at least every two years. • Identify gaps in representation across agencies, service providers, community and industry. • Encourage and Invite relevant organisations and community representatives to participate where gaps or interest exists.
Develop concise advocacy papers for priority issues including housing, transport, police resourcing, youth and family services, and alcohol and other drug services.	Advocate / Lobby	Year 1	• Identify priority advocacy issues based on local needs, service gaps and available evidence. • Develop concise

			advocacy papers outlining key issues, impacts and proposed solutions. • Use endorsed advocacy positions in meetings, correspondence and funding discussions with relevant agencies and stakeholders.
Seek project or coordination support where funding is available to progress Working Group actions, evidence gathering and advocacy material.	Advocate / Lobby	Years 1–2	• Identify suitable funding opportunities to support Working Group priorities and projects. • Develop and submit funding applications or partnership proposals where appropriate.
Keep the community informed through the SaferLeonora communications calendar, Shire channels and partner networks.	Deliver / Facilitate	Ongoing	• Calendar used; messages published; partner sharing encouraged.
Record and report Working Group achievements, barriers, deferred actions and new priorities to Council annually.	Deliver / Facilitate	Ongoing	• Prepare an annual progress report outlining Working Group activities and achievements. • Report on completed, ongoing and deferred actions, including key barriers. • Identify emerging issues and priorities for consideration in the following year.
Continue to use industry and community partnerships to support practical local initiatives, including recreation, youth, safety, events and public-place improvements.	Partner / Collaborate	Ongoing	• Maintain partnerships with local industry, businesses and community organisations. • Recognise and report partner contributions to recreation, youth, safety, events and public-place improvements.

Part D — Our advocacy positions

The Working Group role is to establish shared positions and priorities that support coordinated advocacy and action across the Shire, partner agencies and community.

Issue	Position	Role
Housing quality and availability	Safe and suitable housing is fundamental to community safety, family wellbeing, school attendance and service access. Leonora requires stronger State Government action on housing maintenance, inspections, allocation, replacement and additional housing stock.	Maintain a clear evidence base, coordinate local feedback, escalate issues through the Shire, Ministers, agencies and regional forums, and support multiagency advocacy where appropriate.
Local transport and licensing services	Residents need reliable, respectful and accessible transport and licensing services. Visiting services should be coordinated with local needs and should treat residents as priority clients.	Advocate through regional and State channels for improved scheduling, service standards and local facilitation arrangements.
Police resourcing and visibility	Adequate police staffing and visibility are essential to community confidence, timely response and prevention activity.	Record local concerns, support police-community engagement and advocate for stable resourcing where gaps affect community safety.
Youth and family services	Young people and families need coordinated, culturally safe and consistent services that reduce disengagement, support attendance and provide safe alternatives to offending or antisocial behaviour.	Use the service delivery audit and Working Group updates to identify gaps, advocate for improved service delivery and support coordinated programming.
Alcohol and other drug services	Leonora requires accessible prevention, intervention, treatment, family support and recovery services that reflect local need and cultural context.	Advocate for sustained outreach and local access to AOD services, and support coordinated messaging and referral pathways.
Crisis support and safe accommodation	Women, children and vulnerable people need safe, practical and locally accessible crisis-support pathways.	Support the Safe House partnership, identify operational gaps and escalate issues requiring agency or funding support.
Public-place amenity and town-centre safety	Well-maintained, active and attractive public places improve perceptions of safety and reduce opportunities for antisocial behaviour.	Advocate for funding and partnerships to support lighting, activation, streetscape and visual

		amenity improvements, litter reduction, vacant-building follow-up and improvements to public spaces.
Coordination and project support	A voluntary working group cannot carry complex actions without coordination support, evidence gathering and follow-through.	Seek funding or in-kind support for project coordination, advocacy preparation and progress reporting.
Data sharing and reporting	Local action should be informed by current crime, health, service and community-perception information, while recognising that not all safety concerns appear in reported crime data.	Use available data-sharing arrangements, partner updates and community feedback to inform annual reporting and advocacy.



Part E — Governance

Status and authority

The Safer Leonora Working Group is an advisory and coordination forum. It is not a formally appointed committee of Council under *the Local Government Act 1995* and holds no delegated authority, executive power, decision-making power or financial authority.

The Working Group may identify issues, share information, coordinate partner responses and make recommendations to the Shire or to Council where a Council decision is required. Operational matters remain the responsibility of the relevant agency, organisation or Shire officer. The Working Group does not direct Shire employees, bind partner agencies or commit resources.

Membership and participation

Membership, appointments, chairing, meeting procedures, conflicts of interest and administrative support are governed by the Safer Leonora this section Membership is comprised of standing participants community members and invitees who contribute information, operational updates, local knowledge or specialist advice.

Participant category	Role in the Working Group
Council representatives	Provide elected-member perspective, community insight and a link to Council decision-making where formal Council consideration is required. Chair the meeting.
Shire administration	Convene meetings, prepare agendas, record actions, coordinate reporting and progress matters within approved budgets, delegations and administrative processes.
WA Police Force	Provide local policing updates, crime-prevention advice, community safety information and input on priorities affecting safety and perceptions of safety.
Department of Communities and child/family services	Contribute information on child, family, housing, crisis support and community service issues relevant to safety and wellbeing.

Health and mental health services	Provide health, wellbeing, alcohol and other drug, mental health and public health input where relevant to local safety priorities.
Education representatives	Contribute information on school attendance, student engagement, family support, education pathways and issues affecting children and young people.
Community representatives and Traditional Owner voices	Provide cultural knowledge, local priorities, community perspective and guidance on culturally safe approaches.
Youth, sport and recreation providers	Support youth engagement, mentoring, sport, recreation, diversion, school holiday activity and positive development opportunities.
Community service providers	Provide updates on funded services, service gaps, referral pathways, family support, domestic violence support, counselling and outreach.
Industry partners	Support initiatives through funding, in-kind assistance, employment pathways, community investment and participation in coordinated local action.
Regional and specialist organisations	Provide technical advice or program input on issues such as road safety, emergency management, service coordination and funding opportunities.

Participation is advisory and consensus-based, members do not hold formal voting rights. In-person attendance is preferred, proxy participation is encouraged.

Meetings, chairing and support

The Working Group is to meet at least quarterly, with additional meetings convened by the Chairperson, the Chief Executive Officer or a nominated Shire officer where an emerging issue requires a coordinated response.

Council appoints a Chairperson and a Deputy Chairperson. A Shire officer prepares agendas, records notes and tracks actions. Working parties may be formed for a specific issue, initiative or event and report back to the Working Group.

Measuring progress

Progress is measured through a small set of indicators that can be obtained reliably and reported without additional resourcing. Measures may include activities completed, outputs delivered, community perceptions and relevant external indicators.

The annual progress report will record each action as not commenced, underway, completed, deferred or discontinued and summarise progress, evidence, barriers, next steps, budget implications and any matter requiring a Council decision.

Indicator	What will be reported	Source or method
Action status	Whether each action is not commenced, underway, completed, deferred or discontinued.	Working Group action register and annual progress report.
Working Group activity	Number of meetings held, attendance patterns, standing items considered and actions recorded.	Meeting notes and action log.
Public-place safety actions	Lighting, CCTV, amenity, maintenance, beautification and activation actions completed or progressed.	Shire work records, project updates and Working Group reports.
Youth and family activity	Youth programs, recreation opportunities, mentoring, school holiday activities, service coordination actions and family support initiatives.	Shire service reports and partner updates.
Advocacy activity	Advocacy papers prepared, meetings held, letters sent, submissions made and issues escalated through regional or State channels.	Shire records and Working Group reports.
Community communication	Safety messages, service information and Safer Leonora communications delivered during the year.	Communications calendar and Shire records.
Partner contribution	Funding, in-kind support, services, programs or events contributed by government, community and industry partners.	Partner updates and annual reporting.

Reviewing and reporting

The action tables are the working tool of this Plan. Their status may be updated administratively to record progress, completion, deferral or minor implementation changes. Material changes to the Plan's focus areas, objectives, advocacy positions, financial implications or strategic direction require Council approval. New operational actions may be added only where they are consistent with the adopted objectives, fall within approved budgets and delegations, and are authorised through the Shire's normal administrative processes. A progress report will be presented to Council annually. The Plan will be reviewed at its midpoint and replaced by 30 June 2031.

Alignment with other Shire plans

This Plan is not a stand-alone document. Each focus area connects to an outcome in the *Council Plan 2025-2035* and to a priority in the draft *Local Public Health Plan 2026-2031*, so that reporting against one supports reporting against the others. The alignment table should identify the relevant outcome, strategy or priority reference number before adoption.

Focus area	Council Plan 2025–2035 alignment	Local Public Health Plan 2026–2031 alignment
Safe places and spaces	Supports safe, welcoming and well-maintained community infrastructure, public places, roads, facilities and town presentation.	Supports healthy environments, injury prevention, public safety, walkability, amenity, heat and environmental health outcomes.
Children, young people and families	Supports youth engagement, community wellbeing, family support, participation, inclusion, education and local service partnerships.	Supports child and family wellbeing, mental health, social connection, Aboriginal health and wellbeing, early intervention and equitable access to services.
Alcohol and other drug harm	Supports advocacy for health and wellbeing services, safer community settings and coordinated local responses to social issues.	Supports prevention of alcohol and other drug-related harm, mental health, family wellbeing, injury prevention and service referral pathways.
Partnership, advocacy and community connection	Supports collaboration, community engagement, regional advocacy, grant seeking, service coordination, governance and annual reporting.	Supports public health partnerships, evidence-informed planning, community engagement, equity, accountability and advocacy for service gaps.

The Council Plan sets the vision of a thriving community with economic diversity, where people feel safe and friendly connections support sustainable growth. This Plan is one of the instruments through which the “feel safe” part of that vision is delivered.

References

Shire of Leonora. #SaferLeonora Plan 2022–2027.

Shire of Leonora. Safer Leonora Working Group Terms of Reference, 2026 review.

Shire of Leonora. Safer Leonora Working Group meeting minutes, 2025 and 2026.

Shire of Leonora. Council Plan 2025–2035, adopted 15 July 2025, and 2026 review draft.

Shire of Leonora. Draft Local Public Health Plan 2026–2031.

Australian Institute of Criminology. National Crime Prevention Framework.

Government of Western Australia. Public Health Act 2016; Local Government Act 1995.



Appendix — Communications calendar and key messages

Community safety and wellbeing messaging works best when it is timed to what is happening in town. This appendix replaces the detailed campaign material carried in the 2022–2027 Plan. It is a prompt sheet rather than a script: the Shire maintains the underlying artwork, posters and post text, and partners are encouraged to use the Safer Leonora identity so that messages from the Shire, police and service providers reinforce one another.

Annual communications calendar

Period	What is happening locally	Message focus
January	School holidays; people away; new goods in homes after Christmas	Youth activities; lock up homes and vehicles; holiday house checks
February	School returns	School zone speed and road safety; school attendance
March	Tourist and camping season begins	Visitor safety; town centre amenity; reporting issues
April	School holidays; ANZAC Day	Youth activities; smoke alarm and home safety checks
May	School returns; National Road Safety Week	Road safety; driver behaviour on the main thoroughfare
June	Leonora Golden Gift; winter	Event safety; community pride and participation
July	School holidays; NAIDOC Week	Culture, identity and belonging; youth activities

Period	What is happening locally	Message focus
August	Wildflower season; Keep Australia Beautiful Week	Town presentation; litter and amenity
September	School holidays; spring; Women's Health Week	Family and women's support services; youth activities
October	Warmer weather; longer evenings	Alcohol harm reduction; support service contacts
November	Pool opens; hot weather; doors and windows left open	Home security; water and heat safety
December	School holidays; Christmas; summer	Youth activities; family support; responsible celebration

Key messages

Theme	Core message	Channels
Home and vehicle security	Simple steps make a difference. Lock up, light up, and register your CCTV with WA Police Cam-Map.	Shire channels; shop windows; noticeboards
Seniors safety	WA Seniors Card holders can claim up to \$400 towards home safety and security items.	Shire channels; pharmacy; post office

Theme	Core message	Channels
Road safety	Slow down through town and in the school zone. Speed decides whether you can stop in time.	Shire channels; school newsletter; local media
Alcohol and young people	Delaying the first drink protects young brains. Supplying alcohol to a minor is against the law.	Shire channels; school newsletter; licensed venues
Family and domestic violence	Everyone deserves to feel safe at home. Local support is available and confidential.	Shire channels; health and community services
Culture and identity	Pride in culture helps young people know who they are and where they belong.	Shire channels; NAIDOC and community events
Report it	If you see something, report it. Crime Stoppers 1800 333 000, or Snap Send Solve for local amenity issues.	Shire channels; noticeboards; local media

Every message carries the Safer Leonora identity. Partners are encouraged to use it so that community safety messaging in Leonora reads as one coordinated voice rather than a series of unrelated notices. Messages, programme details, eligibility requirements, telephone numbers and service contacts must be checked for currency before publication. Communications involving health, policing or crisis support should be confirmed with the responsible agency.